

Subject: RE: RE: Free Advertising Opportunity with CCA and the Dreams Magazine<NGriffin@downtownla.com>
From: "Nhien Lasky" <NLasky@ccala.org>
Date: 08/29/2016 09:53 AM
To: "Henna Sherzai" <HSherzai@downtownla.com>, "Nick Griffin" <@>

Hi guys, in thinking about this some more, I just want to be sure that we give ourselves a few days to review the piece with Suzanne or Carol and have enough time to make edits by their deadline. For the CCA piece, I'm planning to run an "About Us" ad and an upcoming GMM or Holiday Party ad. Thanks.

From: Nhien Lasky
Sent: Monday, August 29, 2016 9:51 AM
To: blair@hdlabid.com; 'George Yu'; 'Miguel@artsdistrictla.org'; 'jkumamoto@aol.com'; 'rena@fashiondistrict.org'
Cc: Henna Sherzai; Nick Griffin; Suzanne Holley CCA
Subject: RE: Free Advertising Opportunity with CCA and the Dreams Magazine

Hi everyone, just checking back on this.... Can you let me know if you're interested in taking the ad opportunity so we can inform the publication? Thanks very much.

Nhien

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Nhien Lasky

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From: Nhien Lasky
Sent: Tuesday, August 23, 2016 4:19 PM
To: blair@hdlabid.com; Jessica Lall (jessica@southpark.la); 'George Yu'; 'Miguel@artsdistrictla.org'; 'jkumamoto@aol.com'; 'rena@fashiondistrict.org'
Cc: Henna Sherzai; Nick Griffin; Suzanne Holley CCA
Subject: Free Advertising Opportunity with CCA and the Dreams Magazine

Hello everyone,

The [Dreams Magazine](#), published by Steve Tobia, is giving CCA a special 14-page advertising opportunity that would appear in their October issue focused on innovation. CCA and the DCBID will use several pages of this promotion, and we would like to offer each of the BIDs a full page ad as part of this package.

The magazine is distributed to 50,000 recipients around DTLA and the San Gabriel Valley

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areas, and below is the final draft cover for their "L.A. Innovation" issue. If you would like to participate in this program, please provide your press ready art files to me by **noon on Thursday, September 15.**

Let me know if you have any questions and thank so much for your partnership.

Nhien

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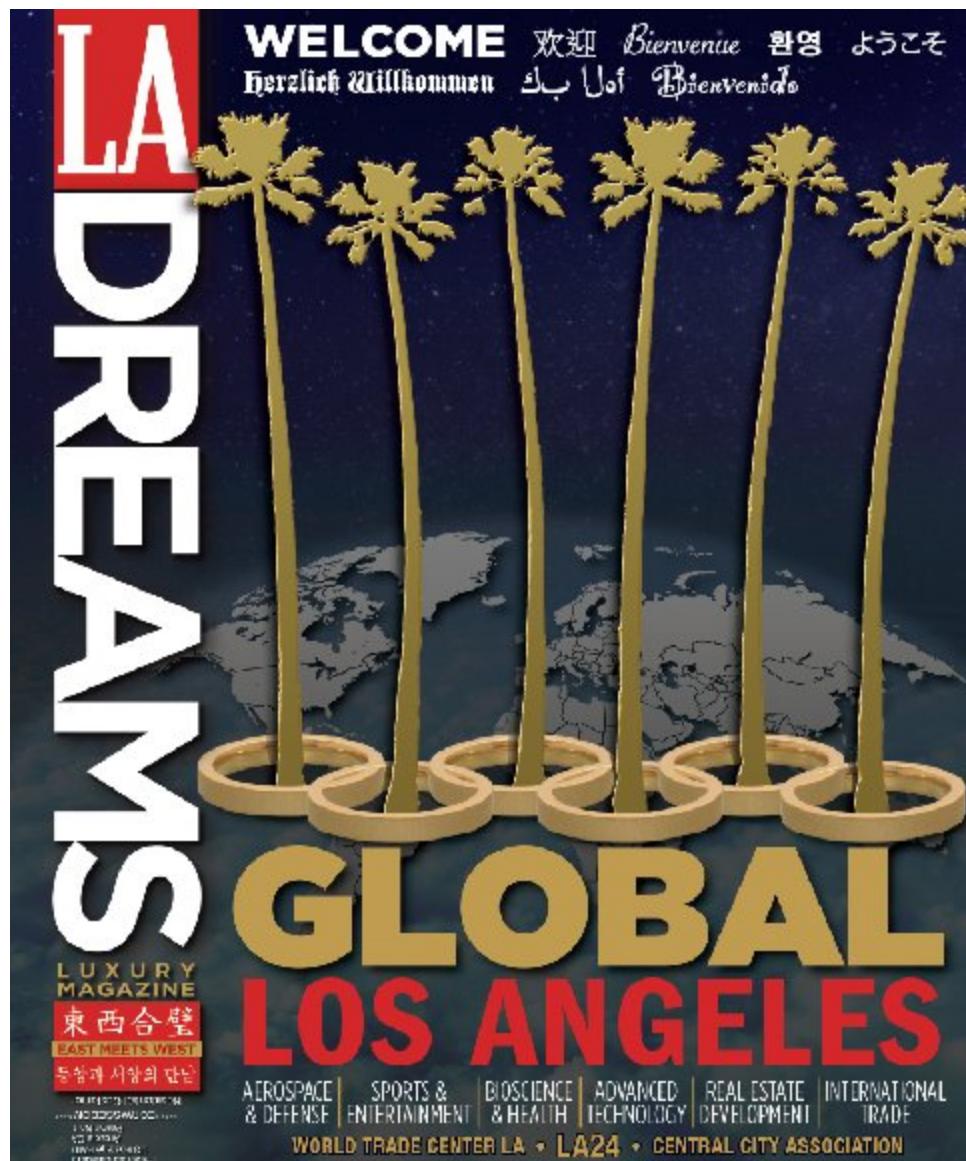
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image003.png	951 bytes
image004.jpg	82.4 KB